

GRTC Development Committee

Meeting Date: June 10, 2026

Meeting Time: 1:30 pm

Meeting Location: GRTC Board Room

Committee Members:

Barb Smith, Chair

Dave Anderson

Nicole Jones

Odie Donald

Terrell Hughes

Staff Participants:

Sheryl Adams

Joe Dillard Jr.

Adrienne Torres

Frank Adarkwa

Kevin Hernandez

Patricia Robinson

Tonya Thompson

Call to Order

The meeting was called to order. A quorum was present.

Amendments to the Agenda

There were no amendments to the agenda.

Public Comment

No public comments were received.

Approval of Minutes

The committee approved the minutes of the previous meeting.

Smart Scale Resolutions of Support

Staff presented six Smart Scale resolutions supporting applications submitted by GRTC, Henrico County, and the Virginia Passenger Rail Authority (VPRA).

Staff provided an overview of the applications, including:

- North-South BRT Northern Segment
- Combined North-South BRT Central and Southern Segments
- City of Richmond application for the Central Segment
- Western BRT Extension (Henrico County)
- Willow Lawn Transfer Center/Park-and-Ride (Henrico County)
- VPRA Rail Layover Facility near Fulton Yard

Staff explained that the Southern Segment was screened out as a standalone Smart Scale application because it did not demonstrate sufficient independent utility but remained eligible when combined with the Central Segment.

Committee members discussed:

- Smart Scale screening criteria.
- Relationship of the applications to GRTC's Capital Improvement Program priorities.
- Questions regarding the City of Richmond's North-South BRT application.

A committee member requested additional information before supporting the North-South BRT resolutions.

Action

The committee voted to recommend approval of all Smart Scale resolutions **except those related to the North-South BRT project**, which were deferred to the full Board pending additional information.

FY2028–FY2032 Service Concept Planning Update

Planning staff presented an update on the five-year service planning effort being conducted with Jarrett Walker + Associates.

Staff reported:

- A three-day regional design workshop was completed.
- Representatives from eight of the nine participating jurisdictions attended.
- Three planning scenarios were evaluated:

- Existing funding with higher operating costs emphasizing ridership.
- Existing funding emphasizing geographic coverage.
- Expanded funding scenario identifying future growth opportunities.

Draft concepts are expected in August 2026 with final recommendations anticipated in early 2027.

Committee discussion emphasized:

- Transit's role in supporting economic development.
- Transit-oriented development.
- Coordination with local comprehensive plans.
- Regional collaboration to support future growth.

Legislative Update

Staff provided state and federal legislative updates.

Federal

- Competitive grant programs remain under review.
- Surface transportation reauthorization legislation is anticipated later this year.

State

Staff discussed:

- Status of the Commonwealth budget.
- Ongoing data center tax discussions.
- House Bill 200 related to the Transit Ridership Incentive Program (TRIP).
- Transit Service Delivery Advisory Committee (TSDAC) work regarding future TRIP recommendations.
- Merit funding formula revisions.

House Bill 564 – Bus Lane Enforcement

Staff presented an overview of the recently enacted legislation authorizing automated bus lane enforcement.

Discussion included:

- Hayden AI pilot program results.
- Potential revenue recovery.

- Collection rates from comparable enforcement programs.
- Vendor procurement options.
- Coordination required with local governments and law enforcement.
- Technology implementation needs.
- Potential pilot corridors.

No action was taken.

Project Updates

Staff provided updates on active capital projects.

Projects Discussed

- 325 East Belt Boulevard conceptual design and NEPA
- Temporary Downtown Transfer Station pavement replacement
- Pulse Western Extension
- North-South BRT
- Franklin Street Accessibility Improvements
- Permanent Downtown Transfer Station
- North-South Transit-Oriented Development Study
- Enhanced Transit Infrastructure (ETI)

Staff also reported:

- Merit grant awards for:
 - Facility chiller replacement
 - Server room HVAC replacement
 - Elevator replacement

Committee members discussed project schedules, permitting, procurement timelines, and installation progress for bus shelters and amenities.

June/July Service Changes

Staff reviewed service adjustments effective July 12, 2026.

Changes include:

- Reduced layover times on Routes 4A and 4B.
- Runtime adjustments on Route 5.
- Additional evening trips restored on Routes 5, 7A, and 7B.
- Permanent layover relocation for airport service.
- Additional Route 95 Express service to Brightpoint Community College.

Staff reported that restored service focuses on routes serving the highest number of riders while maintaining operational reliability.

The committee also reviewed:

- Broad Rock LINK ridership trends.
- Comparison of Pulse and local route demographic data.
- Planned customer communications regarding service changes.

Full Board Agenda Review

The committee reviewed the upcoming Board agenda.

Staff noted that the Smart Scale resolutions deferred earlier in the meeting would return to the full Board for consideration after additional information is provided.

New Business

Staff discussed communication plans for upcoming service changes, including:

- Website updates
- Rider alerts
- Social media
- Media outreach
- Audio announcements
- Email notifications
- On-board information systems

Committee members emphasized communicating that restored service is made possible through improved operator staffing.

Closed Session

The committee entered closed session pursuant to § 2.2-3711(A)(29) of the Code of Virginia to discuss the status, terms, and scope of a memorandum of understanding relating to the use of property located at **500 North 10th Street**, as discussion in open session would adversely affect GRTC's bargaining position.

Upon returning to open session, the committee certified that only matters lawfully exempt under the Virginia Freedom of Information Act were discussed during the closed meeting.

Adjournment

There being no further business, the meeting was adjourned.