

Advertising Rates

Local Buses



Full Wrap Bus Wrap

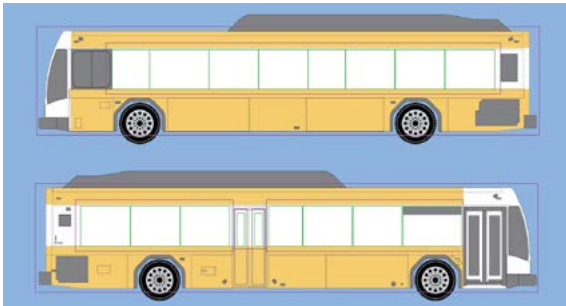
All sides of the vehicle excluding the roof



1 Month	3 Months	6 Months	12 Months
\$3000.00/month	\$2750.00/month	\$2600.00/month	\$2350.00/month
Production Cost: \$8,000.00/bus			

Half Wrap Bus Wrap

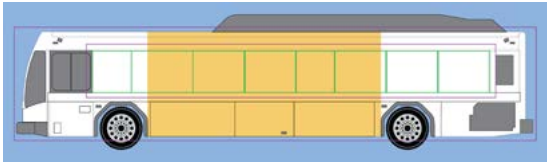
Complete Side (No rear or Front)



1 Month	3 Months	6 Months	12 Months
\$1500.00/month	\$1450.00/month	\$1400.00/month	\$1300.00/month
Production Cost: \$4,000.00/bus			

King Kong

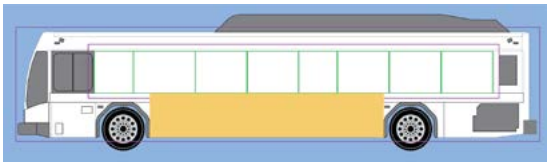
Fender to Fender with Window Perf



1 Month	3 Months	6 Months	12 Months
\$650.00/month	\$630.00/month	\$615.00/month	\$575.00/month
Production Cost: \$2250.00/bus			

Super King

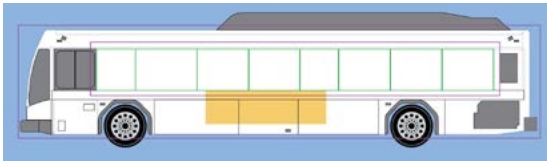
18' 2" W x 3' 5.5" H



1 Month	3 Months	6 Months	12 Months
\$460.00/month	\$440.00/month	\$425.00/month	\$400.00/month
Production Cost: \$330.00/bus			

King

144" W x 30" H



1 Month	3 Months	6 Months	12 Months
\$355.00/month	\$340.00/month	\$320.00/month	\$300.00/month
Production Cost: \$155.00/bus			

Queen

88" W x 30" H



1 Month	3 Months	6 Months	12 Months
\$300.00/month	\$275.00/month	\$260.00/month	\$230.00/month
Production Cost: \$140.00/bus			

Rear

58" W x 21" H



1 Month	3 Months	6 Months	12 Months
\$230.00/month	\$210.00/month	\$200.00/month	\$175.00/month
Production Cost: \$85.00/bus			

Interior Channel Cards - Small Package

29" W x 11" H

Campaign for 3 Months	Number of Buses	Ads per Bus	Total Ads
\$2,250.00	7	4	28
Cost per Campaign: \$750.00			

Interior Channel Cards - Medium Package

29" W x 11" H

Campaign for 3 Months	Number of Buses	Ads per Bus	Total Ads
\$4,500.00	14	4	56
Cost per Campaign: \$750.00			

Interior Channel Cards - Large Package

29" W x 11" H

Campaign for 3 Months	Number of Buses	Ads per Bus	Total Ads
\$6,750.00	21	4	84
Cost per Campaign: \$750.00			

Infotainment Screens

730px x 420px, static image: 3-5 secs., mpeg4 video: 10 secs.

1 Month	3 Months	6 Months	12 Months
\$2,750.00	\$2,475.00	\$2,178.00	\$1,851.30
Production Cost: None			

Transit Bus Shelters

69”H x 47”W | 12 Windscreens | Brasco Eclipse Shelter | Downtown Transfer Station

1 Month	3 Months	6 Months	12 Months
\$495.00/month	\$475.00/month	\$460.00/month	\$440.00/month
Production Cost: \$300.00			

Pulse Station Windscreens

65”H x 32.75”W | 28 Pulse Stations - eastbound/westbound | *Interior and exterior advertising placements are required.*

1 Month	3 Months	6 Months	12 Months
\$595.00/month	\$575.00/month	\$540.00/month	\$515.00/month
Production Cost: \$200.00			

Please note

1. Monthly rates are not inclusive of production fees. There is a \$1,000 minimum requirement to purchase advertising space.
2. We are not able to commit your advertisement to any specific bus route(s). Our buses rotate on a daily basis throughout the region. Visit ridegrtc.com/planning-your-trip/system-map/ to view or download our current system map.
3. CARE paratransit vehicles, are not available at this time. GRTC Pulse buses are also not available for advertising.