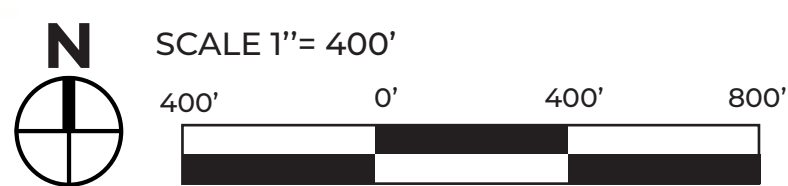
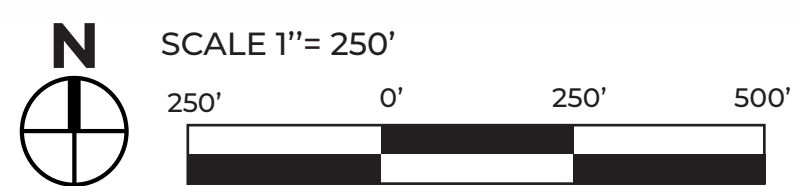


BROAD ROCK STATION

EXISTING CONDITIONS



PHASE 1 2030-2035



KEY PLAN



WHAT WE HEARD

CONNECTIVITY

This station is located ~1 mile from the riverfront and should consider connectivity to the broader area and access to the river.

REDEVELOPMENT POTENTIAL

New development has not yet reached Broad Rock but is approaching the 16th St Station to the northeast. Care should be taken to ensure that development is in context with existing development (i.e., height, community-serving uses, etc.).

STREETSCAPE

There is a concern about how the addition of the Pulse will affect this corridor, with buses moving "rapidly" past existing homes and commercial spaces close to the right-of-way.

STATION TYPOLOGY

URBAN DESIGN

MIXED-USE NODE

CONNECTIVITY

CONNECTED NETWORK

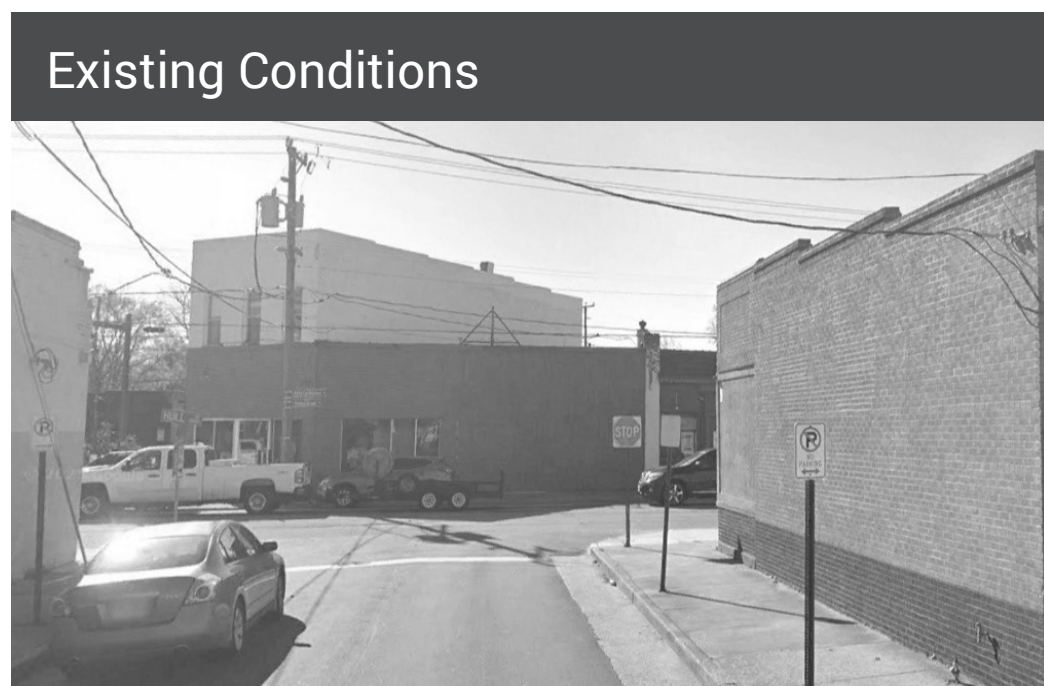
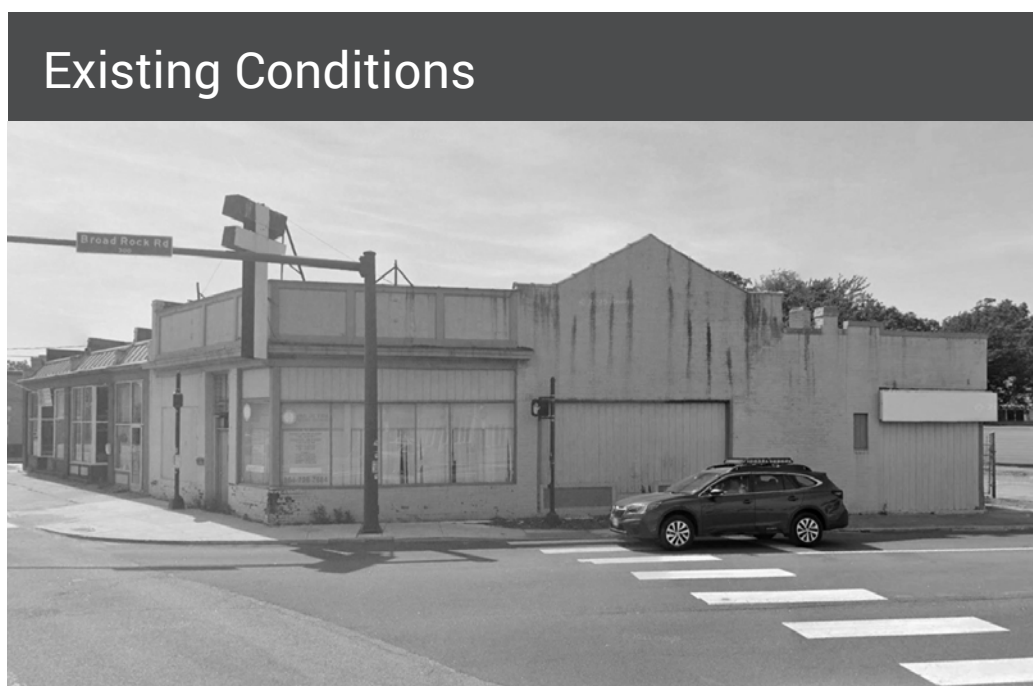
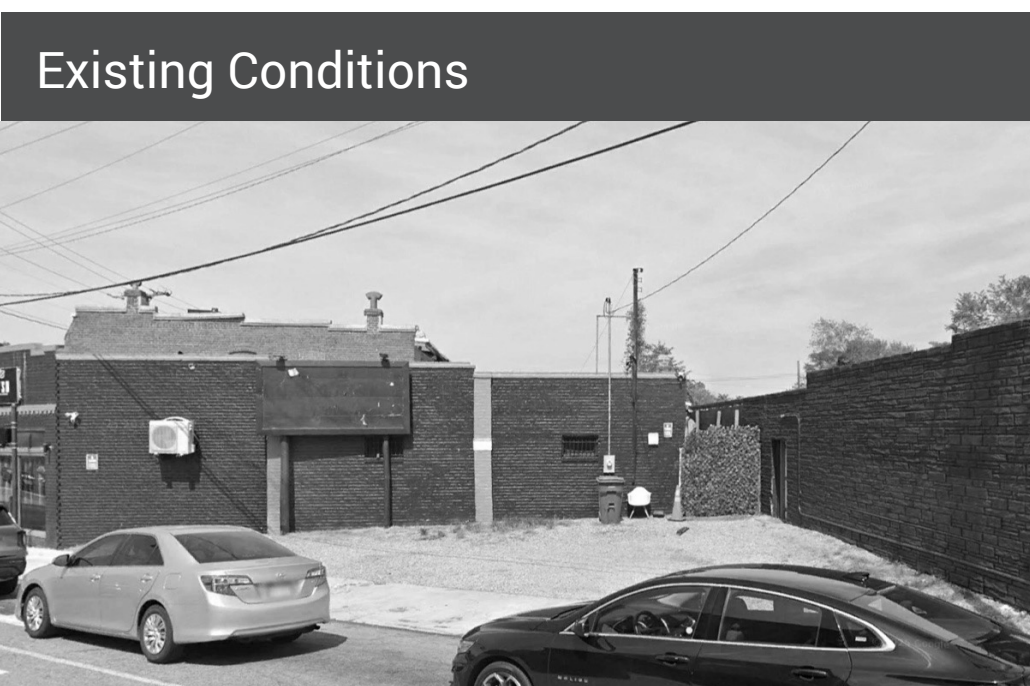
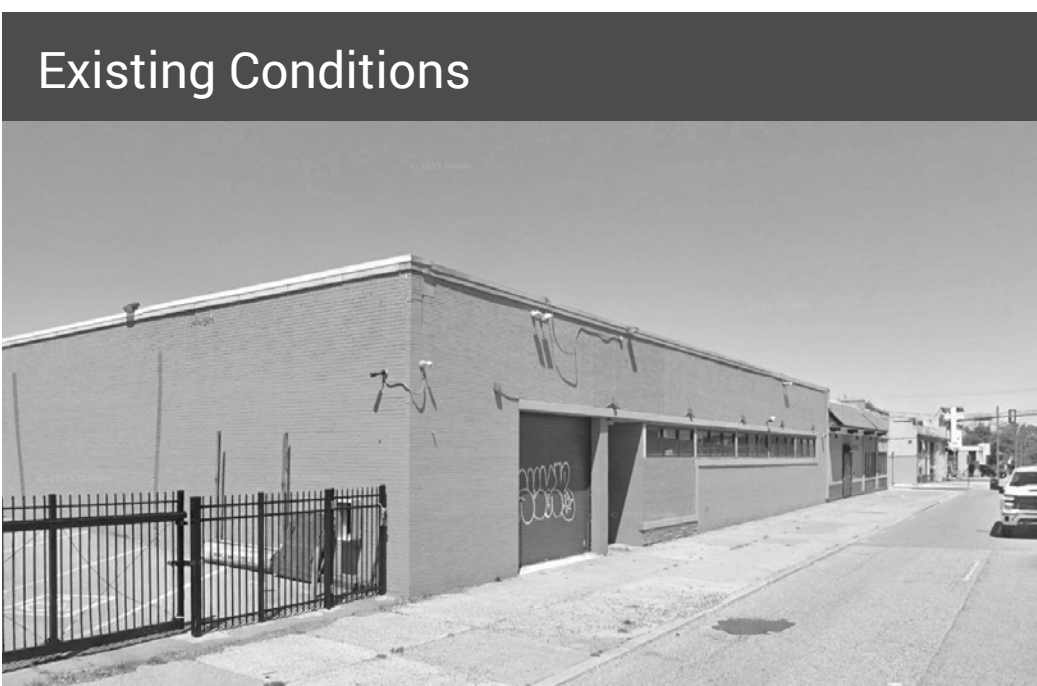
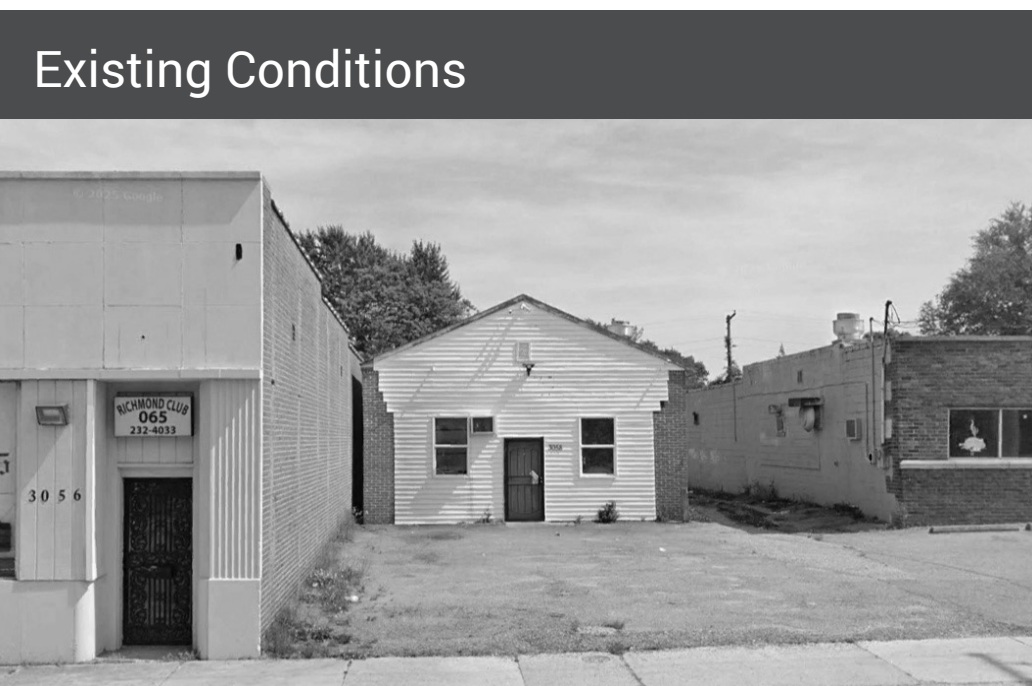
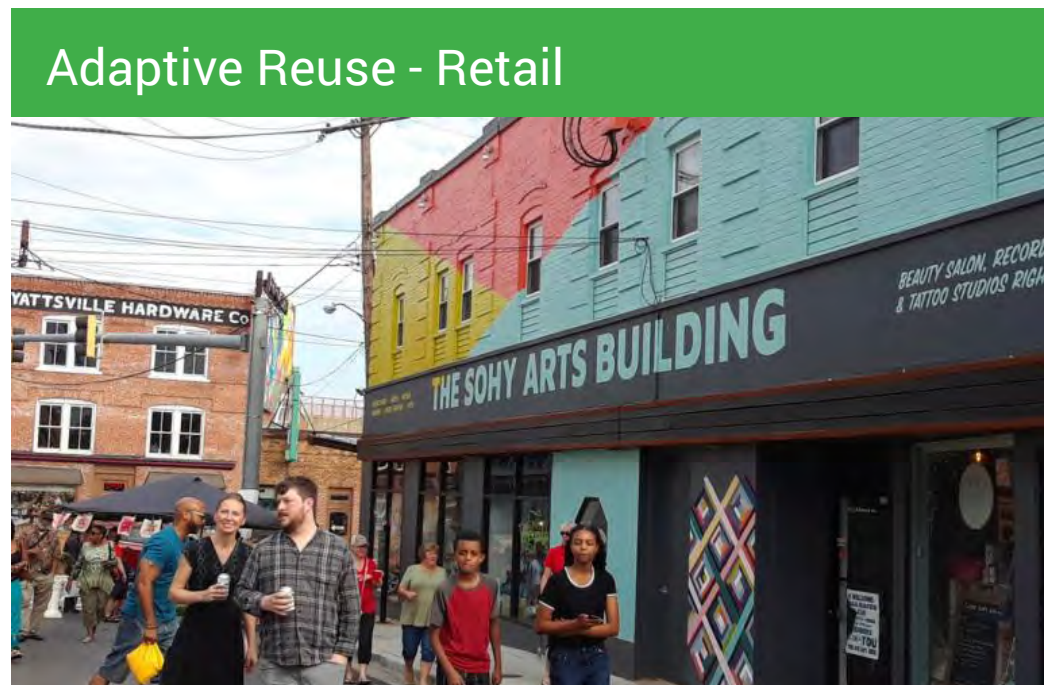
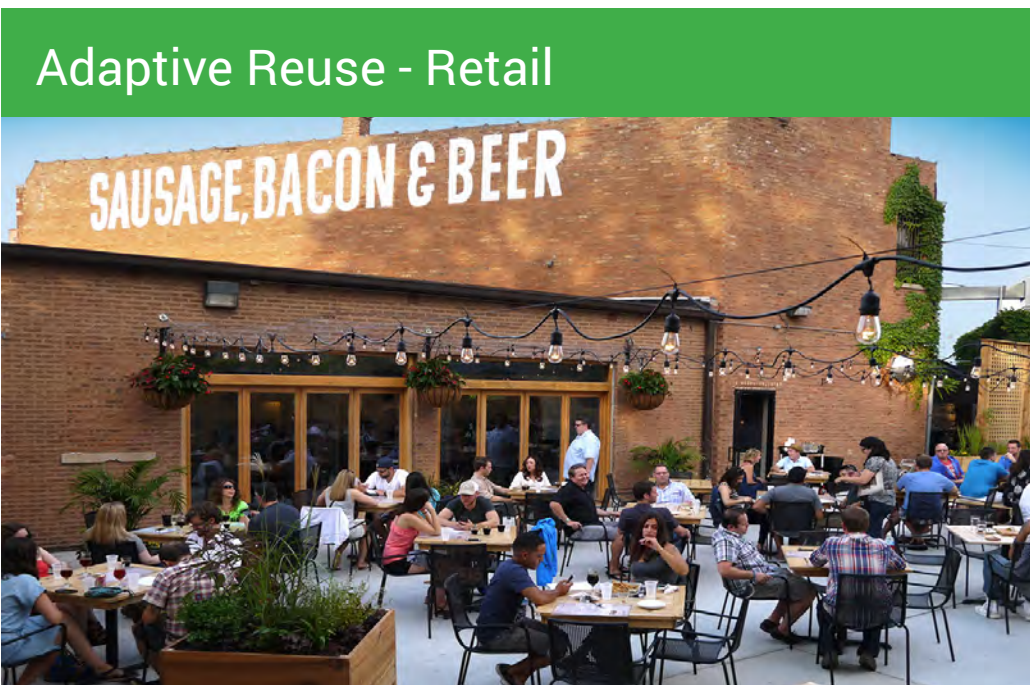
COMPARABLE STATIONS

16TH STREET

Similar Mixed-Use Node, opportunity to address orientation to surrounding neighborhoods, relative proximity

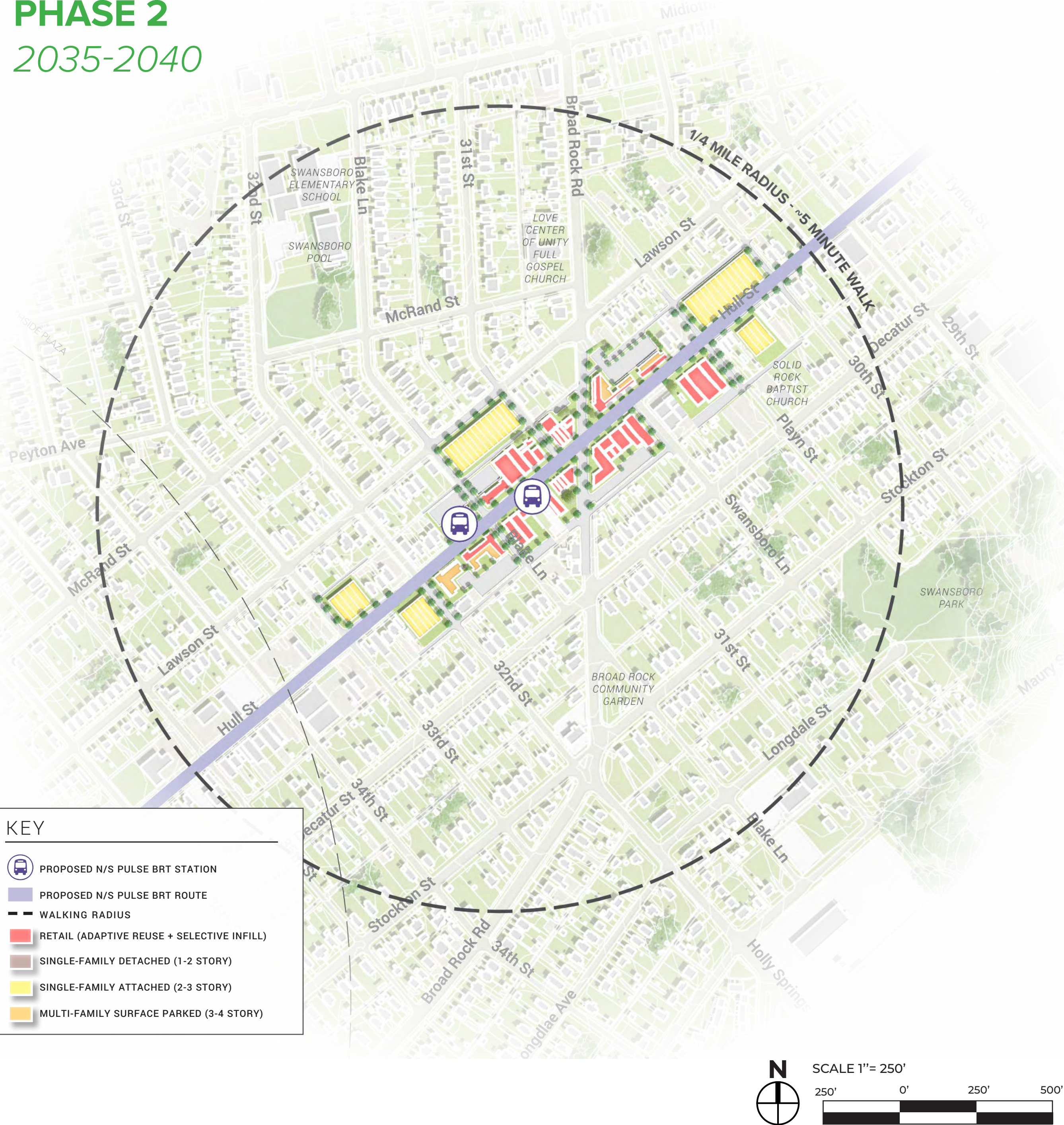
PRECEDENT IMAGES

Use your green dots to vote for your favorites



BROAD ROCK STATION

PHASE 2
2035-2040



PHASE 3
2040+



MULTIMODAL CONNECTIVITY

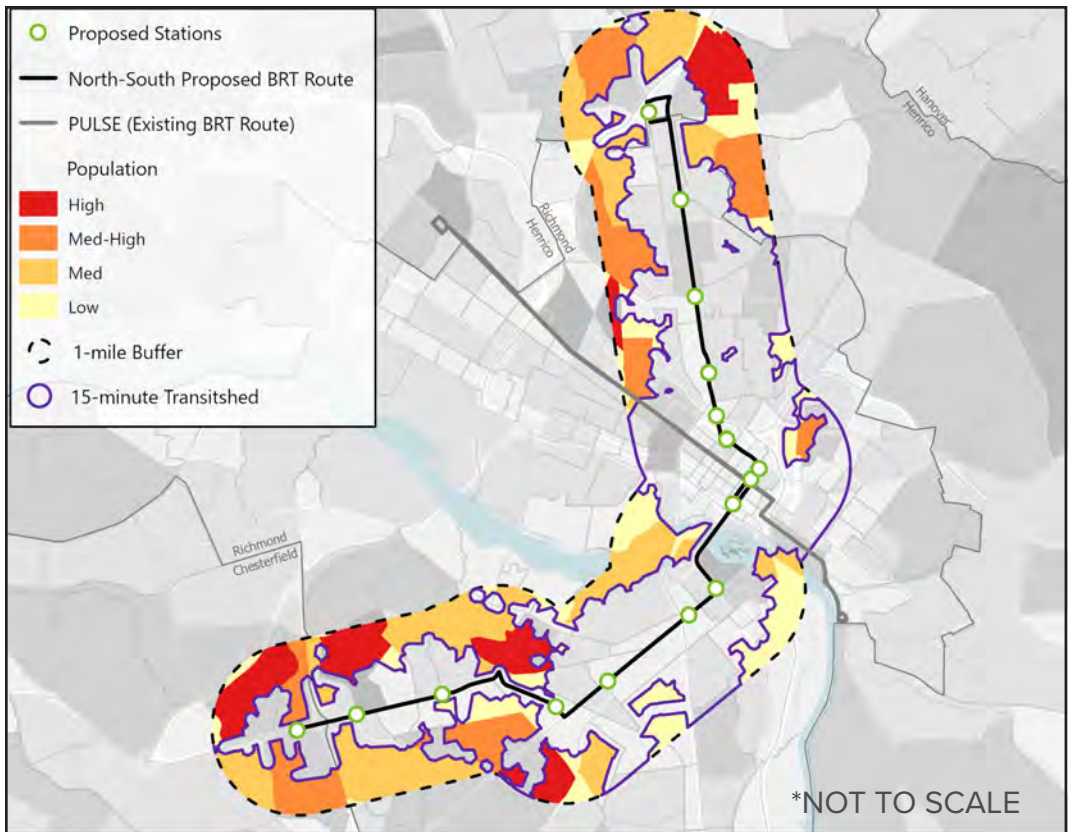
EXISTING - CONNECTIVITY CHALLENGES

- Skewed intersections
- Poor pavement condition
- Narrow sidewalks

PROPOSED - CONNECTIVITY IMPROVEMENTS

- Enhanced pedestrian crossings
- Improved connections to James River Branch Trail (under construction)
- Street closure, streetscape improvements boost walkability

TRANSITSHED



BIKESHED

WALKSHED



COMMENTS / QUESTIONS

Use your sticky notes to leave comments or questions here - What did we miss/What do you like/dislike about this vision?