

Advertising Rates

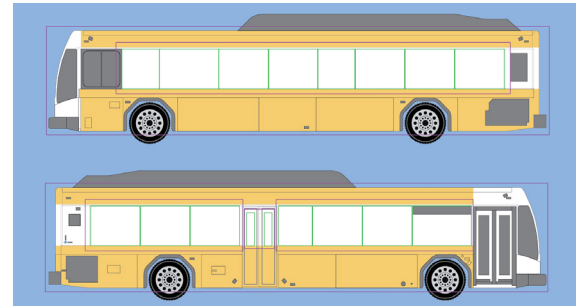
Local Buses



Full Wrap Bus Wrap

All sides of the vehicle excluding the roof

1 Month	3 Months	6 Months	12 Months
\$3000.00/month	\$2750.00/month	\$2600.00/month	\$2350.00/month
Production Cost: \$8,000.00/bus			



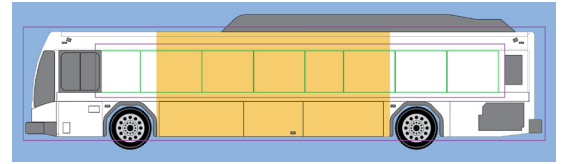
Half Wrap Bus Wrap

Complete Side (No rear or Front)

1 Month	3 Months	6 Months	12 Months
\$1500.00/month	\$1450.00/month	\$1400.00/month	\$1300.00/month
Production Cost: \$4,000.00/bus			

King Kong

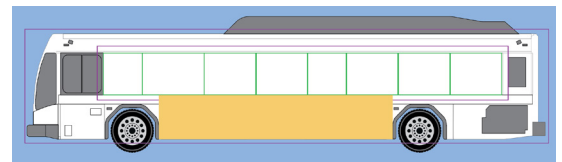
Fender to Fender with Window Perf



1 Month	3 Months	6 Months	12 Months
\$650.00/month	\$630.00/month	\$615.00/month	\$575.00/month
Production Cost: \$2250.00/bus			

Super King

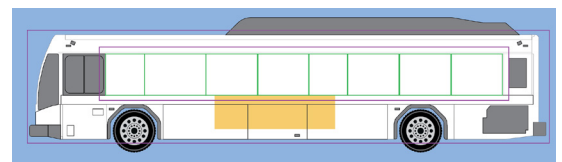
18' 2" W x 3' 5.5" H



1 Month	3 Months	6 Months	12 Months
\$460.00/month	\$440.00/month	\$425.00/month	\$400.00/month
Production Cost: \$330.00/bus			

King

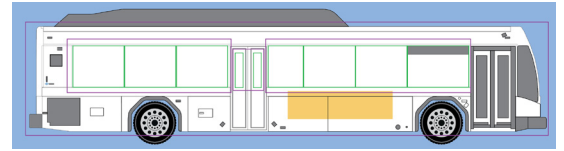
144" W x 30" H



1 Month	3 Months	6 Months	12 Months
\$355.00/month	\$340.00/month	\$320.00/month	\$300.00/month
Production Cost: \$155.00/bus			

Queen

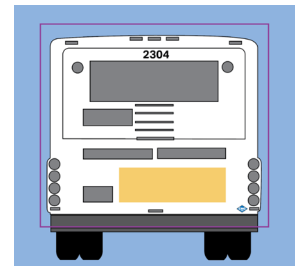
88" W x 30" H



1 Month	3 Months	6 Months	12 Months
\$300.00/month	\$275.00/month	\$260.00/month	\$230.00/month
Production Cost: \$140.00/bus			

Rear

58" W x 21" H



1 Month	3 Months	6 Months	12 Months
\$230.00/month	\$210.00/month	\$200.00/month	\$175.00/month
Production Cost: \$85.00/bus			

Interior Channel Cards

29" W x 11" H

Campaign for 3 Months	Number of Buses	Ads per Bus	Total Ads
\$2,250.00	7	4	28
Cost per Campaign: \$750.00			

Please note

1. Monthly rates are not inclusive of production fees. There is a \$1,000 minimum requirement to purchase advertising space.
2. We are not able to commit your advertisement to any specific bus route(s). Our buses rotate on a daily basis throughout the region. Visit ridegrtc.com/planning-your-trip/system-map/ to view or download our current system map.
3. CARE paratransit vehicles, and shelter advertisements are not available at this time. GRTC Pulse buses are also not available for advertising. For naming right sponsorship opportunities, contact TAP@ridegrtc.com.