



For Immediate Release

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Henry Bendon

henry.bendon@ridegrtc.com

804-516-4148

GRTC Celebrates Launch of LINK Microtransit



Richmond – Today GRTC celebrated the official launch of [LINK Microtransit](#) in the Azalea Zone! Today’s launch came thanks to hard work and coordination across several agencies and jurisdictions, including a new addition — as of today Hanover County has officially joined the GRTC service area!

The event, which was held at the Ginter Park Branch of the Richmond Public Library, featured remarks from GRTC Board Chair and Henrico County Supervisor Tyrone Nelson and DRPT Director Jennifer DeBruhl, followed by a ribbon-cutting ceremony with CEO Sheryl Adams and Chief of Staff Adrienne Torres.

In his remarks, Supervisor Nelson described how microtransit promises to transform the region’s transportation system. **“Over the next year, microtransit will become available not just in Henrico and Hanover, but in Ashland, Chesterfield, Powhatan, and New Kent — and we’re excited to get out and prove that transit not only has a place in these communities but is a useful and effective tool for everyday living for everyone.”**

LINK is available weekdays from 5:00 am to 8:00 pm. Riders can book rides on the phone or by downloading the GRTC On the Go app.

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GRTC’s mission is to connect people to opportunities by providing safe, sustainable, reliable, and equitable transportation.